

Patient organization, including contact person:

Lungeforeningen

Louise Malling

lm@lunge.dk

+ 45 51 22 24 86

Other companies that are involved in the project:

Molecule

Maria Alstrup Udsen

Chefrådgiver

mau@moleculeconsultancy.com

+45 3026 5650

Title on the project: KOL website optimization**Scheduling (Major project phases) including start date and stop date**

Start date	Stop date	Action
		Projektbeskrivelse godkendt Midler indhentet/aftalt Aftale med validerende specialist indgået Research og interviewguide
		Interview med specialist Udarbejdelse af indhold i henhold til vedhæftet plan
Oktober		Godkendelse af indhold
November		Deadline for levering 1/11
December		Launch af ny side 1/12

Economy: 153.000 DKK

7.2. CHIESI

Nicolai Krogh, Medical Advisor
n.krogh@chiesi.com
+45 26 85 01 70

7.3. After completed activity, the Parties should jointly the cooperation.

8. Contract time and early termination

8.1. This Agreement is valid from date of signature and will stay valid until the parties have fulfilled all obligations.

8.2. If any of the parties substantially breaches their obligations under this Agreement and does not take correction within thirty (30) days from the written request of the breaching party, the other party has the right to terminate this Agreement with immediate effect.

9. Independent Contractors

In making and performing this Agreement, the parties are acting and shall act at all times as independent contractors, and nothing contained in this Agreement shall be construed or implied to create any agency, partnership or employer and employee relationship between CHIESI and PAG. At no time shall any party make commitments or incur any charges or expenses for or in the name of any other party, other than as expressly set forth herein.

10. Dispute

This Agreement shall be governed by and construed in accordance with the laws of Sweden.

If a dispute arises as a result of this Agreement, the parties shall first and foremost try to resolve the dispute through negotiations. In the event that the parties cannot agree within thirty (30) days after negotiations have been called for by one party, the dispute shall be resolved by the Swedish court, with the Stockholm District Court as first instance.

This agreement has been drawn up in two (2) similar copies, of which the parties have each taken one.

CHIESI PHARMA AB

LUNGEFORENINGEN

Maria
Messerer

Digitally signed by Maria
Messerer
Date: 2023.08.25
09:51:52 +02'00'

Maria Messerer
Medical Director
Stockholm

Ann Leishko

Name: *Ann Leishko*

Title: *Direktor*

Place and Date:

København

18.9.23

group is patients. The parties shall bear their own administrative costs.

- 4.2. The financing provided by CHIESI shall only cover actual, documented, reasonable and direct costs that are necessary in order to carry out the Sponsorship Project, and PAG shall use the funding provided by CHIESI solely and exclusively for legitimate and fair market value expenses and activities of the Sponsorship Project, as specified in clause 2 above or the project plan as attached to this Agreement.

Molecule Consultancy A/S (VAT no. DK28515766) shall invoice CHIESI upon completion of the Sponsorship Project. Payment shall be made by CHIESI no later than thirty (30) working days following receipt of invoice.

The invoice shall be marked with PO number (provided after fully signed agreement) and addressed to:

Chiesi Pharma AB
Klara Norra kyrkogata 34, 5th floor
111 22 Stockholm, Sweden

Please send the invoice (pdf) by email to: invoice-se@chiesi.com

- 4.3. Unused budget resources shall be repaid to CHIESI without delay after the completion of the Sponsorship Project or immediately if the Sponsorship Project is cancelled or terminated.

- 4.4. PAG acknowledges that CHIESI's financial support of the Sponsorship Project is in no way an inducement to recommend, prescribe, purchase, supply, sell or administer a particular medicinal product, product or pharmaceutical company and does not support PAG's ordinary activities.

5. Transparency

- 5.1. The Parties agree that the content of this Agreement may be disclosed to third parties who shall also have the right to consult the Agreement. Informational material and invitations, if any, shall clearly state that it is a Sponsorship Project.

- 5.2. The Parties agree that information about the Sponsorship Project will be published in accordance with applicable (local) Pharma Industry Code of Ethics. The PAG is aware that CHIESI, in order to comply with applicable Pharma Industry Code of Ethics will publish information on the transfer of value made to the PAG.

6. Data protection

CHIESI and PAG act as data controllers and, thus, independently undertake at all times to comply with all applicable data protection laws and regulations applicable to the processing of personal data, hereunder – but not limited to – ensure legal basis for the processing of personal data (e.g. performance of contract, legitimate interest, consent etc.), provide the data subjects with information on the performed processing of personal data, ensure implementation of technical and organizational security measures, etc.

7. Contact and evaluation

7.1. PAG

Louise Malling
lm@lunge.dk
+45 51 22 24 86

Sponsorship Agreement
Between
Chiesi and Patient Advocacy Group

This Sponsorship agreement ("Agreement") is made and entered into by and between Chiesi Pharma AB, registration no. 556827-5746, a company duly organized and existing under the laws of Sweden, with its principal place of business at Klara Norra Kyrkogata 34, 5th Floor, 111 22 Stockholm ("CHIESI")

and

Lungeforeningen, registration no. 20615915, an organization duly organized and existing under the laws of Denmark, with its principal place of business at Strandboulevarden 49, 2100 København Ø ("PAG").

1. Background

Chiesi is active in the field of asthma and COPD research, the most common respiratory diseases. Chiesi has a strong commitment to improve the care and life quality for everyone suffering from a respiratory disease such as asthma or chronic obstructive pulmonary disease (COPD). Lungeforeningen is the organization for respiratory health in Denmark – an advocate for respiratory health.

2. Sponsorship Project

Lungeforeningen the organization for respiratory health in Denmark, will optimize the organization's website about COPD. The project "COPD website optimization" will include start-up meeting and workshop, research and expert interview and text and content for the website etc., as further outlined in Appendix 1 ("Sponsorship Project"). The launch of the website is planned for December 2023.

3. The commitments of the parties

3.1. CHIESI shall be responsible to sponsor the Sponsorship Project with 153 000 DKK.

3.2. PAG shall be responsible for i) arranging and accomplishing the project ii) exposing Chiesi in terms of visibility during the project or otherwise agreed from time to time.

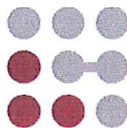
3.3. Use of the other party's logo and name is permissible only upon prior written approval from the other party after party has stated for which specific purposes and in which way the logo and name shall be used.

3.4. The parties shall evaluate the activity within 30 days after the Sponsorship Project has been completed.

3.5. The contractual relationship with CHIESI shall be declared when a representative of PAG is writing or speaking in public about a matter that is related to this agreement or CHIESI.

4. Economy

4.1. CHIESI has agreed to finance the Sponsorship Project with 153 000 DKK in regard to costs relating to the event, lecturers, moderators and project managers. The target



MOLECULE

WE DO LIFE SCIENCE

Chiesi Pharma Danmark
filial af Chiesi Pharma AB
C/O Grant Thornton
Stockholmsgade 45
2100 København Ø
Denmark

Budget Chiesi Pharma

Jobnr.: 21610
Dato: 23. maj 2023
Fra: Maria Alstrup Udsen

Job 21545 - KOL website optimering

Nærværende budget er for optimering af Lungeforeningens hjemmeside om KOL. Budgettet er for udvikling af indhold, ikke for opsætning og grafik, som foreningen selv varetager. Budgettet deles med anden sponsor og inkluderer workshop, sitemap, ekspertinvolvering, tekstforfatning og udvikling af handlingsanvisende test.

Opstart og workshop

Indhentning af nuværende sitemap for KOL.
Hurtigt overblik over indhold.
Afholdelse af 2 timers workshop med Lungeforeningen for at afstemme målgrupper, behov for indhold ved opdateret KOL site og ekspertvalidering, inkl. forberedelse og efterfølgende formålsbeskrivelse
Udvælgelse af, hvilket indhold der kan bevares i opdateret udgave.
Udarbejdelse af forventet nyt sitemap for KOL.

Research og ekspertinterview

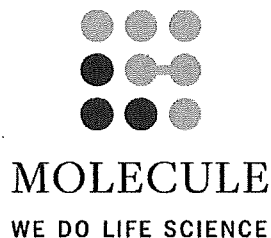
Indledende research og debrief.
Telefoninterview med 1 lungespecialist forud for opdatering af indhold, inkl. spørgeramme, afstemning med foreningen, bearbejdning af interview og ekstern udgift til honorering af ekspert.

Tekstforfatning af webindhold

Tekstforfatning af op til 10 artikler om KOL (landingside og 9 temasider). Artiklerne indeholder bl.a.:

1. Faktuelt om KOL, som et slags opslagsværk om KOL med let forståelig indsigt i sygdomsområdet, stadier, undersøgelser og behandlingsmuligheder.
2. Guide til sundhedssystemet og hvem kan hjælpe med hvad
3. Forebyggelse af forværring
4. Gode råd til, hvad man selv kan gøre

Artiklerne udarbejdes med input fra Lungeforeningens SEO-specialist for at sikre implementering af udvalgte søgeord for siderne.
Indhold valideres af interviewet lungespecialist.



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Artiklerne leveres i word, Lungeforeningen er ansvarlig for opsætning og evt. kodning.
NB. Lungeforeningen varetager selv evt. politisk spor om KOL.

Symptom-test

Udarbejdelse af test, der skal motivere diagnosticerede KOL-patienter til at handle på tegn på forværring. Testen er funderet i data og valideres af lungespecialist. Løbende afstemning med foreningen.
Testen leveres i word, Lungeforeningen er ansvarlig for opsætning og evt. kodning.

Statusmøder og godkendelser

Løbende afstemning med foreningen og koordinering af godkendelser fra både forening og lungespecialist.
Pris for Chiesi andel

I alt ekskl. moms, DKK	153.000
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Venligst noter jobnr. 21610 på PO.

Venlig hilsen

Maria Alstrup Udsen
Molecule Consultancy